

## New Detroit, Inc.

### **Organization Description**

New Detroit is a coalition of leaders representing business, labor, media, foundations, community-based and civil rights organizations, and educational, health, and religious institutions. Formed in response to civil unrest in 1967, New Detroit's mission is to work as the coalition of Detroit area leadership addressing the issue of race relations by positively impacting issues and policies that ensure economic and social equity. New Detroit has been one of the principal incubators of small faith-based and community-based organizations (FBCOs) since its inception.

### **Project Description**

New Detroit currently operates a capacity-building program, Strengthening Community Organizations to Promote Effectiveness (SCOPE), for youth-serving organizations in the cities of Detroit, Highland Park and Hamtramck. The purpose of the Compassion Capital Fund (CCF) project is to expand New Detroit's outreach to faith based and community organizations (FBCOs) in southeastern Michigan specifically the cities of Pontiac and Mt. Clemens. In addition, the CCF project will allow us to broaden our reach to organizations providing social services other than youth.

The reason for including these cities is that according to 2000 Census data, each of these cities has been

negatively affected by above-average rates of unemployment. They have below-average educational levels, significant levels of poverty as well as an overwhelming dependence on faith-based and community organizations for services such as supplemental food programs, counseling services, alcohol and drug addiction rehabilitation, and children's activities and tutorials.

The principal outcomes of the project are to have organizations increase their effectiveness, enhance their ability to provide social services, expand their organizations, diversify their funding, create collaborations to better serve those in need, and foster their viability as front-line service providers.

### **Geographic Scope of Project**

The Cities of Detroit, Highland Park, Hamtramck, Pontiac, and Mt. Clemens.

### **Partnering Organizations**

- Archdiocese of Detroit
- City Connect Detroit
- Community Legal Resources
- Detroit Executive Service Corp
- Faith Community United
- Massie and Associates
- NPower Michigan
- The Council of Baptist Pastors of Detroit and Vicinity
- Wings of Faith

### **Sub-Awards**

Through a competitive application process sub-awards will be available

### **PROJECT DIRECTOR:**

**Sonia Plata**

[soniaplata@newdetroit.org](mailto:soniaplata@newdetroit.org)  
313-664-2099

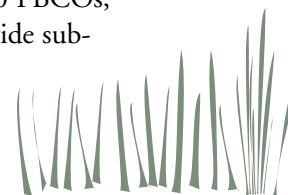
### **Contact Information:**

New Detroit, Inc.  
3011 West Grand Boulevard,  
Suite 1200  
Detroit, Michigan 48202  
313-664-2000  
313-664-2071 (fax)  
[www.newdetroit.org](http://www.newdetroit.org)

to 20 organizations in the amounts of \$5,000, \$10,000, and \$15,000 for a total of \$175,000.

### **Project Objectives**

1. Identify and invite at least 100 FBCOs that address priority social service needs to participate in the bidders' conferences;
2. Increase the knowledge and understanding of 20 organizations' leaders in the key areas of leadership development, strategy formulation and management, and organizational systems development through training and technical assistance;
3. Provide supplemental capacity building priority activities for up to 20 FBCOs;
4. Provide sub-



**Compassion Capital Fund**

A DETERMINED ATTACK ON NEED  
EMPOWERING AMERICA'S GRASSROOTS

---

*continued*

awards totaling \$175,000 to support 20 organizations;

5. Work as a collaborative partner with City Connect Detroit to conduct coaching sessions for up to 30 organizations.

***Project Strategies***

- Provide two project paths for interested organizations: technical assistance and sub-awards. The eligibility criteria for both paths are: an annual budget under \$350,000, 1.0 FTE staff (paid or volunteer), and providing services in one or more of the five targeted cities with services in the CCF priority social service areas.
- Based on a competitive application process, select a maximum of 30 organizations—10 for the technical assistance path and 20 for the sub-award path.

***Grant Award Amount***

\$536,705